

ARTWORK REQUIREMENTS

ACCEPTABLE FILE FORMATS

All files provided to us should be saved in native format.

Adobe Illustrator CC® (or earlier versions)

Do not embed graphics.

All original files such as photographs, logos and background images are required.

Adobe Photoshop CC® (or earlier versions)

Photoshop files must be sent with layers visible and NOT FLATTENED.

FONTS:

All fonts must be turned to outlines/paths.

IMAGES:

All linked images (EPS, JPG, TIFF, BMP, PSD) must be high resolution (300dpi). Image quality may be less than ideal with lower resolution.



All images must be saved as **CMYK**.

COLORS:

Specific Pantone colors (PMS) must be clearly indicated in the swatch palette.

PLEASE INCLUDE A JPG IMAGE OF THE FINAL ARTWORK FOR REVIEW



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